



LA ROUSSE
FOODS

Waterford Blaa gets PGI certificate

The Waterford Blaa recently got awarded a PGI certificate. The EU appellation (PGI stands for Protected Geographical Indication) is scarcely awarded and certifies that the traditional Blaa bread recipe is guaranteed original and made according to the highest standards.

There are only five other products in Ireland that hold the PGI status. The original Blaa bread dates from the arrival of the Huguenots in Ireland in the 17th century. [M&D Bakery](#), owned by the Walsh brothers in Waterford, is one of only a few bakeries that has continued the tradition of making the Blaa with great success.

La Rousse Foods is a proud distributor of M&D's Waterford Blaa since 2009.

